



ADVERTISING.PARTNERS

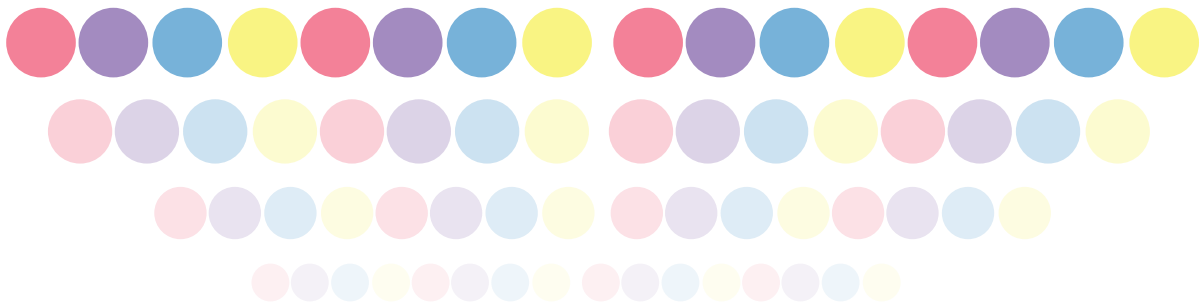
Advertising Business Software

The complete ERP for Advertising Agencies.

Advertising.Partners is an integrated project management, media and financial accounting system designed exclusively for today's advertising and media agencies.

Advertising.Partners synergizes project management, resource optimization, invoicing, payment and other critical functions with industry specific business processes on a single platform.

Integrated with Financial Accounts, you get instant visibility of project costing, receivables and payables with aging. Updated customer and creditor ledgers can be accessed on real-time basis.



Advertising.Partners is a Web-Based Solution
comprising of 5 integrated modules.



● **Job Order** ● **Estimate** ● **Release Order**

Audio/Visual,
Artwork,
Electronic,
Press,
Production,
Events and Others

Press
Electronic
Others

Against estimate

● **Financial Accounts** ● **Core Advertising & Business Functions**

Enhance your end-to-end business operations
in an unparalleled way to get the edge from
your competition.

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