

# Innovators aren't born. They're made.



## Drive broad organizational change with Innovator's Accelerator

In today's aggressive and globally competitive environment, the ability to innovate is a strategic must for an organization's growth and success. That's why we created Innovator's Accelerator®.

Led by the world's most respected thought leaders on innovation, Innovator's Accelerator features lectures and real-world case studies to give your employees valuable inside information on how trailblazing startups—and Fortune 500 companies—have leveraged innovative thinking to drive success.

Innovator's Accelerator is an engaging and scalable learning solution that allows companies to empower their workforce with the critical skills needed to make an immediate and transformational impact.

### The Experts

Learn from world-renowned experts who have sparked innovation in some of the globe's most powerful companies.



#### Clayton Christensen

Professor at Harvard Business School, best-selling author of *The Innovator's Dilemma* and world-recognized pioneer of innovation theory



#### Jeff Dyer

Professor at Brigham Young University, author of *Collaborative Advantage*, and co-author of *The Innovator's DNA*



#### Hal Gregersen

Professor at INSEAD, The Business School for the World and co-author of *The Innovator's DNA*

### The Format



#### ACCESSIBLE

Bite-sized, self-paced lessons—delivered to desktop, laptop, tablet or smart phone



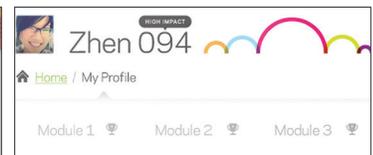
#### ENGAGING

Revolutionary interactive learning platform, designed by IDEO, features real-world case studies and dynamic video lectures



#### PRACTICAL

No down time, no travel expenses—plus a fee that's a fraction of the cost of traditional learning options



#### MEASURABLE

Skill Tracker and Impact Meter provide feedback as participants interact with content

# The cornerstone of Innovator's Accelerator is a revolutionary online learning experience delivered in two distinct configurations:



## 12 hours of independent learning

Concentrated learning accelerates an individual's ability to become more innovative.

## Flexible, self-paced experience

Participants can start at any time and move through the content at their own pace. Ad hoc learning teams, auditors, and coaching can be added.

## Action Plan

Provides an immediate opportunity to further develop an individual's proficiency in the 5 core innovation skills and put them into real-world practice.

## Private or open forum

By default, employees will interact on an individual basis with other participants around the world and draw on the diversity of their experience. Groups of 50 or more can be set up in a private online environment so teams can discuss organization-specific business issues.

## 30 hours of learning skill development

Immersive action-learning experience helps participants increase innovation in your organization.

## Team-based learning with innovation coach

Participants start and finish the learning experience with their team and work on a collaborative project with a dedicated IA Coach to inspire and engage.

## Custom Challenge in a private cohort

Participant teams use the experience to address a specific challenge identified by your organization. The cohort is always private, so employees can safely and openly engage on company issues.

## Relevant practice

Participants get immediate practice of the 5 core innovation skills, taking what they've learned in the lessons and applying it to their project.

### Both versions include:

- A state-of-the-art online learning platform with gamified tools for engagement
- Innovation case studies with real world examples of corporate success
- An optional Performance Dashboard gives real time information on how employees are progressing and performing
- iDNA Assessment provides an initial baseline of innovation skills and potential opportunities for development
- Frequent opportunities for skill practice
- Participants can take home a personalized PDF of their favorite materials with 'My Takeaways'

*The Innovator's Accelerator® learning experience provides a certificate of completion but does not provide any academic credit, professional development or continuing education units/credits.*



# Your Tailored INNOVATOR'S ACCELERATOR™ Solution

---

## Included IAc and/or IAx Services

- Analytics**  
Access to a reporting dashboard to see and evaluate progress and results
- Coaching (IAx)**  
Each IAx cohort has a dedicated innovation coach to inspire, engage, and follow the learning teams
- Customer Support**  
In addition to the Help section on the site, email or phone assistance is available for learners with technical challenges
- Engagement Emails**  
In addition to the coach messages in IAx, smartly timed program emails help learners in IAc and IAx manage their time and stay on track
- Extended Access**  
All learners have an additional four weeks of access to accommodate busy schedules or allow extra time for review
- Innovation Challenges (IAx)**  
Solutions Specialists and the Innovation Coach collaborate with stakeholders to design a challenge geared to successful outcomes for the company and learners
- Orientation & Follow up**  
Virtual sessions set both stakeholder and learner expectations before and clarify next steps after a program
- Private Sessions (IAc)**  
Closed sessions create a safe space for larger groups to share and discuss sensitive company initiatives in IAc

---

## Optional Premium Services

- Assessments**  
Additional iDNA or 360 assessments establish baselines and evaluation across broader populations of employees
- Consulting**  
Apollo Education Group's content and delivery options plus integration and technology expertise allow for a fully customized solution
- Custom Content**  
Tailor IAc or IAx to your organization by swapping a lecture or case study, or even build your own Accelerator from the ground up
- Enhanced Analytics**  
Guided assistance with the reporting dashboard or custom analysis elevates reporting for specific circumstances
- Enhanced Coaching**  
Enhance an IAx session by certifying a member of your organization to coach your teams, or add an innovation coach to a private session of IAc
- Live Launches**  
In person or virtual kickoffs create space for innovation by setting a tone for executive sponsorship and learner engagement
- Localization**  
Enhanced English, video subtitles, or a full translation can expand the audience for companies with a global presence
- Workshops**  
Before, during, and after IAc or IAx, face-to-face or virtual workshops can add focused value for select participants

## Don't take our word for it.

"Great format for learning and sharing. I enjoyed the convenience of being able to work this into my schedule as opposed to having to adjust my schedule around a fixed class time."

— Dennis. Human Resources, Textiles

"I loved the course... I have much to take away an use with my team. Very excited to share!"

— Kathy. Customer Experience, Retail

"Invaluable tool. Direct access to insights on how to have a bigger impact across the organization."

— Juan Carlos. Business Development, Entertainment

"It is (a) really impressive and helpful course, (it) let me have a more holistic view of innovation and engaged me with practical skills..."

— Annie. Marketing, Consumer Goods

"Just wanted to personally thank you for creating and providing such an impressive and educational class. I have already started utilizing some of the skills I have gained at work and at home. This was a fantastic opportunity and only wish I could have experienced it earlier in my career."

— Tom. Production, Entertainment

"Great course, fresh approach to unlock our innovative thinking."

— Chunu. Business Development, Technology

"Really interesting, inspirational and motivational course that opens the mind to view and think differently. I'm really thankful for this opportunity."

— Jorge. Research and Dev, Consumer Goods

"Thanks, but I should be thanking you. The content has been exceptional, with recognized subject matter experts adding real business insight and relevance...This has been one of the most informative and educational courses I have attended."

— Nitin. Strategy and Planning, Technology

"I found the course generated healthy and impactful conversations around innovative ideas."

— Lana. Professional Development, Education

"This was a great learning experience. Online learning has truly evolved to be more interactive."

— Steven. International Sales, Textiles

"It was a good chance to build relationship(s) with team members as well as understand (and) practice innovation."

— Sangsoo. Project Scientist, Technology



**Innovator's Accelerator wins silver at the Edison Innovation awards**